# THE WHITE BUILDING



"THE AVERAGE
GIVES THE WORLD
ITS DURABILITY.
THE UNUSUAL ITS
VALUE"
OSCAR WILDE

### WHAT INSPIRES US?

THE WHITE BUILDING is shaped by a commitment to create the most inspirational modern workplace in Reading, the capital of the Thames Valley.

Bang in the city's urban heart, it will mix pizazz and practical workspace to suit innovative and successful companies of all kinds, and their discerning clients and their staff.

A total of 93,145 sq ft is available, in open areas of 6,000 sq ft and upwards. This makes it ideal for brand agencies, software engineers, accountants, lawyers and everything in between – because all businesses rely on open and creative thinking.

THE WHITE BUILDING – help your people open their minds.





STRIPPEU BACK DETAIL COMPLETELY TRANSFORMED OFFICE BUILDING

93,145 SQFT 13,315

FLOOR

PLATES

FLEXIBLE FLOOR PLATES

3 MINS
TO THE ORACLE
SHOPPING CENTRE

ROOF TERRACE GREEN CREDENTIALS

OFFICE DESIGN

RAILE AIR+ROADS

GREAT AMENITIES INSIDE AND OUTSIDE

105 CAR PARKING SPACES RATIO 1:860 SQ FT





### FLOOR BY FLOOR FLOOR BY FLOOR FIT FOR PURPOSE

Floor		Net inte	rnal area	
			sq m	
7	(roof terrace)	3,143	292	
7	(ancillary)	560	52	
6		13,315	1,237	
5		13,315	1,237	
4		13,315	1,237	
3		13,315	1,237	
5		13,315	1,237	
1		13,315	1,237	
G		10,478	973	
R	(reception)	2,217	206	
TOTAL		93,145	8,653	

105

PARKING SPACES – RATIO 1:860 SQ FT 39

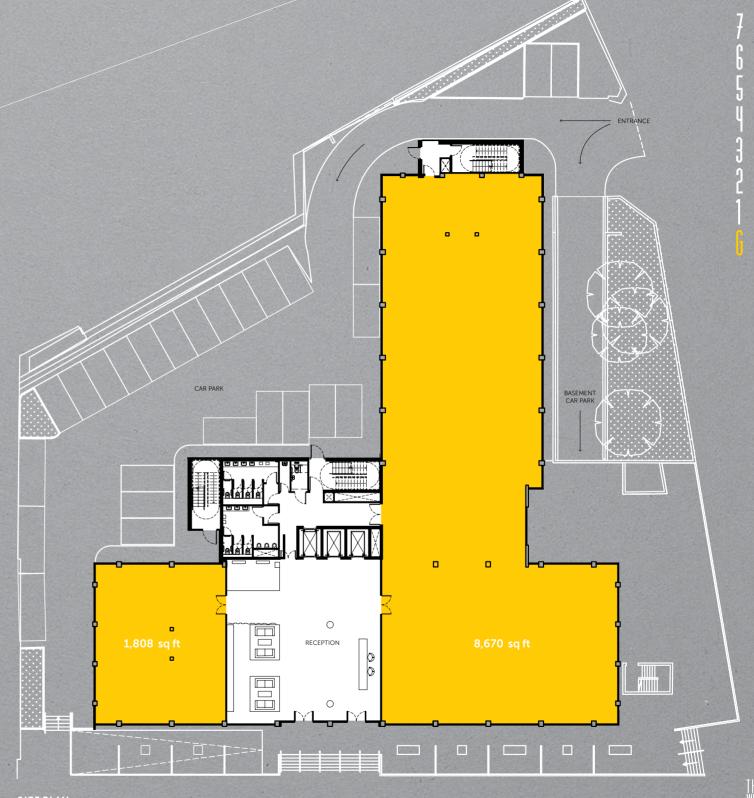
CYCLE SPACES

9

SHOWERS AND LOCKER ROOM 1

ROOF TERRACE 1:10

OCCUPANCY DENSITY PER SQ M



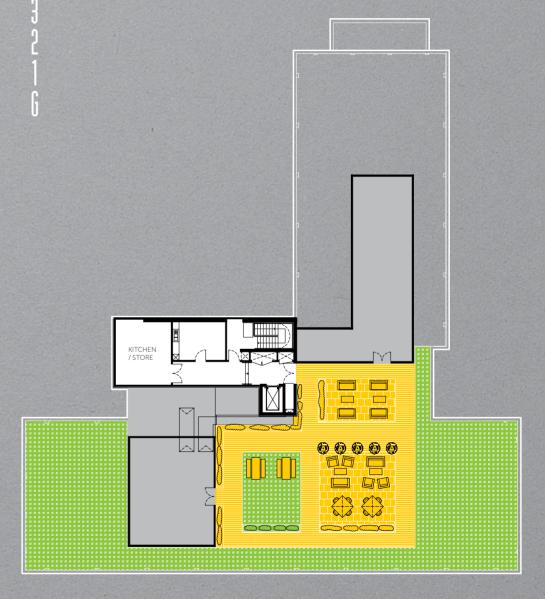
SITEPLAN

THE WHITE BUILDING offers flexible and virtually column-free floors of 13,315 sq ft with new floor to ceiling glazing.

The new office space provides an inspiring working environment to help the modern occupier attract and stimulate its most important assets: staff and clients.

TYPICAL UPPER FLOOR

Take a break, stretch your legs, make the most of your lunchtime. Our roof terrace is an amenity for the whole building rather than an extension of an office floor.



ROOF TERRACE



# TOWARDS A WORKPLACE TOWARDS A WORKPLACE

THE WHITE BUILDING provides a canvas on which an occupier can stamp its brand, creating a unique environment that staff want to work in and clients want to visit.









# FIT OUT FOR THE FUTURE



## THE NUTS AND BOLTS



### **OVERVIEW**

- Full CAT A building refurbishment
- Newly configured entrance and reception
- New floor to ceiling glazing throughout, providing excellent natural light
- Exposed media-style ceilings incorporating LG7 compliant lighting and new heating and cooling system
- Occupancy density
   1:10m²



### **LANDSCAPING**

- Newly landscaped street frontage and resurfaced car parking
- Natural textured stone paving slabs with inset feature lighting providing illumination
- New stone cladding to boundary walls
- High quality stone benches with integral illumination
- Large communal roof terrace
- DDA compliant access
- New trees along Kings Road and Abbey Street frontage

### PARKING SPACES AND ACCESS

- 105 on-site car parking spaces (1:860 sq ft)\*
- 39 secure cycle spaces

\*Assumes multi-let building. 1:887 sq ft if let to single occupier



### MECHANICAL SERVICES

- New mechanical installations throughout
- New efficient VRF heating and cooling system via air-sourced heat pump
- Internal design conditions
   23°C +/-2°C (summer)
   21°C +/- 2°C (winter)
- Building energy management system (BEMS)

### ELECTRICAL SERVICES

- LG7 compliant lighting (350-400 lux target)
- Digital lighting control system
- PIR lighting throughout the office and core with daylight sensors
- Central building management system (BMS)
- Generator connection capability



### LIFTS

- 3 x new 13 person 1000kg passenger lifts (incl. 1 fire fighting lift)
- Minimum 2.0 mps passenger lift speed
- Hybrid destination control system



### **WCS AND SHOWERS**

- New male and female WCs on each floor
- New male and female changing rooms with 8 showers and 42 lockers at basement level
- A DDA compliant shower room is provided at basement level



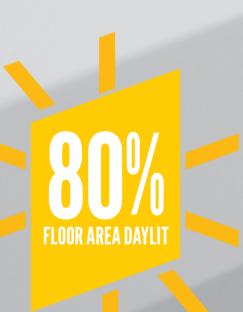
### FLOORS AND CEILINGS

- Fully accessible raised floor set 80mm from the top of the structural slab
- Average 2925mm floor to ceiling height for floors 1–6 with locally lowered heights of approximately 2470mm
- The ground floor has a ceiling height of 3610mm – 3710mm, with lowered heights of between 3160mm – 3210mm



### **ENERGY EFFICIENCY**

We have worked hard to ensure that the building's environmental credentials are as good as they can be. We want our buildings to be sustainable and for the companies that choose those buildings to be satisfied that they, too, are doing their bit for the environment.







LIGHTING



### **ENERGY SAVING FEATURES:**

- Target EPC rating B
- High efficiency gas condensing boiler
- High performance VRF heating and cooling units with low fan power
- Low heat loss glazing with high UV rejection throughout
- Thermal upgrade to the roof to match that of a new build

- Thermal upgraded walls to reduce heat loss
- Improved air-tightness to reduce air and heat leakage
- LED lighting in communal areas with presence detectors
- Dimmable luminaire controls
- High daylight factors in offices to reduce artificial lighting

### **ADDITIONAL BENEFITS:**

- Excellent public transport and pedestrian/cycle connections to railway station and town centre amenities
- Recycling facilities
- Landscaping provided to enhance site ecology
- Energy metering and sub-metering of light and power to each floor
- Low flow sanitary ware fitted to reduce water consumption

THE WHITE BUILDING concierge service is offered to maximise convenience and smooth out life's wrinkles.

The building's dedicated Welcome Hosts can arrange those tasks that interrupt the flow of your working week - from dry cleaning and on-site car valet, to last minute restaurant and hotel bookings.

- Welcome Hosts
- Hotel & restaurant bookings
- Building app
- Travel arrangements
- Day-to-day errands
- Emergency requests
- Unique experiences
- Dry cleaning service
- iPads in business lounge
- Refreshments service
- Home delivery & storage
- Car valet
- Bike repair
- Umbrella provision
- Towel service
- Yoga & fitness instruction



- 1 Lucy Boultbee Brooks Graduate BBRF
- 2 Alan Lace-Evans Structural Engineer Thomasons Ltd
- 3 Grant Fague Architect SPPARC
- 4 Keith McCahon Project Manager Graham Construction
- 5 Monika Doszla Architect SPPARC
- 6 Maria Lopez Gomez Architectural Assistant SPPARC
- 7 Roger James Development Director
- 8 John Petts MIE Engineer AWA
- 9 Ian Wilson Director CBRE Global Investors
- 10 James Whitcher Asset Manager BBRE
- 11 James Ennis Project Manager Malcolm Hollis LLP

Boultbee Brooks Real Estate (BBRE) is an entrepreneurial, family owned company led by Clive Boultbee Brooks. Spanning over 27 years, BBRE has an impressive track record in property investment and development having transacted over £5 billion in the UK and Europe.

With a proactive development division that specialises in speculative, pre-let and forward funded schemes across office, residential, mixed-use, retail and industrial property sectors, the company started investing and developing in Shoreditch and surrounding city fringe markets

in 1987. BBRE continues to invest and develop in London today, however it is now active UK-wide. Key projects have ranged from restorations of dilapidated Victorian warehouse buildings through to new build office, industrial and mixed use developments.

Boultbee Brooks' design ethos and focus on attention to detail have resulted in the creation of exquisite live/work environments, and its in-house management approach ensures a proactive and personal relationship with its clients.

A DEVELOPMENT BY



DEVELOPMENT PARTNERS



ARCHITECTS

SPPARC





TALKTO:

Smith

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www.livingreading.co.uk

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# THE WHITE BUILDING





### MAINLINE CONNECTIONS

### A KEY RAIL INTERCHANGE NOW ...

Reading's mainline station is a major UK rail hub, handling some 16 million passengers a year. There are connections with London Paddington and London Waterloo to the east, Bristol and Wales to the west and directly to Birmingham (New Street & International), Guildford, Oxford, Basingstoke and Newbury.

An £850 million upgrade – the biggest in the UK – has provided new entrances and a concourse; five new platforms have been added with modified track layouts to improve passenger and freight transport flows.

### ... AND FOR THE FUTURE

When the line fully opens in 2019, Crossrail will run to Reading, serving a total of 40 stations along the entire route. Crossrail will significantly improve access and journey times into the West End, the City and Canary Wharf.

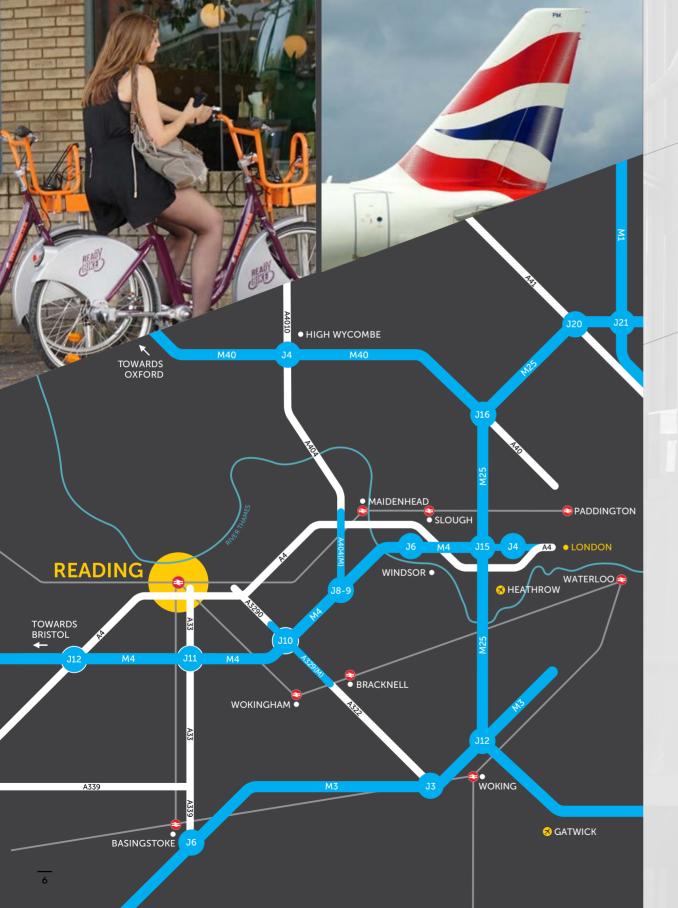
For the maximum benefit, you will be able to combine the First Great Western service to Paddington with the Crossrail service and achieve the following journey times:

- Reading to Paddington 26 mins
- Reading to West End (Bond Street) 30 mins
- Reading to City (Liverpool Street) 36 mins
- Reading to Canary Wharf 44 mins

There will be 24 Crossrail trains an hour from Paddington through Central London.

What's more, London Heathrow will be less than half an hour from Reading when the new rail link (WRAtH) becomes operational.





# 20 S TO LONDON HEATHROW

# WHEELS WINGS AND WINGS

### TRAVEL DISTANCES

M4	4 miles
M25	24 miles
London Heathrow Airport	28 miles
London Gatwick Airport	55 miles
Oxford	20 miles
London	40 miles
Bristol	69 miles

### ROAD

Reading has excellent road connections with three motorway junctions (J10, 11  $\vartheta$  12) of the M4, providing direct access to the M25 and the national motorway network.

M4 J10 is served by the motorway A329M, and M4 J11 is reached by a dual carriageway, the A33.

### BIKE

Reading is served by a 37 mile cycle network, of which 17 miles are segregated from general traffic. These will soon include a new Thames Bridge linking the north bank with the railway station.

Reading has launched Readybike

– a London-style bike hire scheme
with currently 29 docking stations
throughout the urban area and a
dedicated website: readybike.co.uk

### AIR

### Heathrow

London Heathrow is 28 miles east of Reading and can be reached directly via the M4 motorway (J4). RailAir operates a non-stop 45-minute bus service between the railway station and the airport.

### Other international airports

London Gatwick is 55 miles south east of Reading and Southampton Airport Parkway is only 46 miles (direct rail 46 minutes).

### Proposed direct rail link to Heathrow

The Department of Transport has announced plans to build a new rail link (WRAtH) from Reading to Heathrow.

The spur off the main Reading to London line could be operational by 2021 and will provide a 28 minute journey time to Heathrow with four trains per hour.

This will reinforce Reading as a location for international business and provide occupiers with a springboard into Central Europe and beyond.

PRIVATELY RENTED ROOMS Average Monthly Rent

UNIVERSITY OF READING IS IN THE

OVERALL SMALL EUROPEAN CITY
Cities of the Future

PWC GROWTH REPORT For cities in the UK

£348,412 AVERAGE PROPERTY VALUE IN READING

AVERAGE EARNINGS

649,000 POPULATION CATCHMENT

42.6%
DEGREE LEVEL
EDUCATED OR HIGHER
5TH BEST IN UK
Reading UKCIC













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### FTSE100 COMPANIES ON YOUR DOORSTEP...

Outside London, the Thames Valley is the economic powerhouse of the British economy. It is home to 42,000 businesses and includes the european and global headquarters of more than 200 Fortune 500 companies.

Reading is considered its capital and the commercial centre for the region. World leaders in finance, IT, global communications and a high

concentration of FTSE100 companies have their headquarters in the area.

It has a highly skilled workforce of 1.7 million people, of whom 800,000 live within 25 minutes drive time of Reading.

The University of Reading is ranked in the top 1% of universities in the world and has around 17,000 students of more than 140 nationalities.

### **OUT OF TOWN BUSINESSES**















\* Fleetmatics



XSAVVIS.



BG GROUP

















### TOP TALENT...

### HIGHLY SKILLED WORKFORCE

Reading has a strong and mature knowledge economy based on the local cluster of technology and creative sector industries. Technology industries include ICT, business & financial services, energy & renewables.

It has 1,400 businesses in the creative industries sector\*, including companies specialising in software, computer games, design, PR & marketing and IT development.

42% of the Reading workforce have been educated to degree level or higher – the fifth best rating in the UK\*\*, and Reading has one of the best rates of retention of its university graduates in the UK.

The University of Reading has flagship courses in film, theatre and television, graphic communication and architecture, biological sciences, food, pharmacy, cybernetics and business management.



# READING TATS LONDONS TATS

### REDUCED OPERATIONAL COSTS IN READING

A relocation to Reading will dramatically reduce your property outgoings. Total occupancy costs in Reading are over 70% lower compared to the West End core and just less than 50% lower than Paddington, and yet Reading is only 25 minutes by train from the capital.

The White Building provides grade A office accommodation at half the cost.

AVERAGE PROPERTY VALUES

£598,156

(READING)
£348,412

OCCUPIER COST PER SQ FT

WESTEND CORE £170

READING £50

Source - Savills Research

COST PER DESK

E 13,600

READING

Source - Savills Research

LONDON PADDINGTON £95

READING £50

Source - Savilis Research

£7,600

READING
£4,000

Source - Savills Research

12





### HIGHLIGHTS INCLUDE:

- The 750,000 sq ft Oracle shopping centre with restaurants, cafes and bars only minutes away
- A range of internationalquality hotels nearby
- Fitness and leisure facilities throughout the town, with Buzz Gym just over the road.
- The Hexagon, The Concert Hall and other nearby arts facilities provide a rich cultural scene
- World famous Reading Festival every August
- Forbury Square with three top-quality restaurants and cafés is only a short walk away
- Readybike stations around Reading

- Reading Station is a 6 minute walk via Forbury Gardens or 3 minutes by bike
- Brand new apart-hotel, House of Fisher, is adjacent
- Numerous new apartment developments, including Kennet House on Kings Road

See thewhitebuilding.co.uk for interactive map



### 1 BILL'S

Chain Street RG1 2HX bills-website.co.uk 0118 939 1365 5 minute walk

### 2 LINCOLN COFFEE HOUSE

60 Kings Road RG1 3AA lincolncoffeehouse.co.uk 0118 950 7410 30 second walk

### **3 MY KITCHEN & COFFEE**

Queen Victoria Street mykitchenandcoffee.co.uk 07403 588399 4 minute walk

### **4** PATISSERIE VALERIE

134 Broad Street RG1 2BD patisserie-valerie.co.uk 0118 9593179 2 minute walk

### 6 PICNIC FOODS

5 Market Place RG1 2DP picnicfoods.co.uk 0118 958 9292 2 minute walk

### **O WORKHOUSE COFFEE**

10-12 King Street RG1 2HF workhousecoffee.co.uk 2 minute walk

# CAFFEINE



# LUNCH

### **O** CARLUCCIO'S

Forbury Square RG1 3EY carluccios.com 0118 958 3095 3 minute walk

### 2 CERISE

26 The Forbury RG1 3EJ theforburyhotel.co.uk/dine 0118 952 7770 3 minute walk

### **3** CÔTE BRASSERIE

Oracle Riverside RG1 2AG cote-restaurants.co.uk 0118 959 1180 4 minute walk

### **4** FORBURY'S RESTAURANT

King's Road RG1 3AR forburys.co.uk 0118 957 4044 3 minute walk

### **6** LONDON STREET BRASSERIE

2-4 London Street RG1 4PN londonstbrasserie.co.uk 0118 950 5036 2 minute walk

### **6** WOLF

94 Broad Street RG1 2AP wolfstreetfood.com 0118 959 8179 5 minute walk



### APPLE STORE

The Oracle RG1 2AG apple.com/uk 0118 925 4500 4 minute walk

### **2** DEBENHAMS

The Oracle RG1 2AQ debenhams.com 0118 959 1180 4 minute walk

### **3** HOUSE OF FRASER

The Oracle RG1 2AQ houseoffraser.co.uk 0118 958 6466 6 minute walk

### 4 HOLLISTER CO.

The Oracle RG1 2AQ hollister.com/uk 0118 939 4389 5 minute walk

### **5** HOTEL CHOCOLAT

The Oracle RG1 2AH hotelchocolat.com/uk 0118 959 1588 4 minute walk

### **6** HUGO BOSS

The Oracle RG1 2AG hugoboss.com/uk 0118 956 5620 4 minute walk

### **JOHN LEWIS**

Broad Street RG1 2BB johnlewis.com 0844 693 1754 4 minute walk

### **3** JONES

The Oracle RG1 2AG jonesbootmaker.com 0118 996 0091 4 minute walk

### **2** SIMON DOWLING

8 The Forbury RG1 3EJ simondowlingbespoke.com 0118 950 8133 4 minute walk

### **O** SUPERDRY

14-16 Oxford Road RG1 7LA 0118 958 4705 superdry.com 4 minute walk

### **WATERSTONES**

89a Broad Street RG1 2AP 0118 958 1270 waterstones.com 5 minute walk







# LATENIGHT

### FORBURY HOTEL

26 The Forbury RG1 3EJ theforburyhotel.co.uk 0118 952 7770 3 minute walk

### 2 HOUSE OF FISHER

100 Kings Road RG1 3BY stayhof.com/100kingsroad 0118 951 4151 1 minute walk

### **3 MALMAISON**

18-20 Station Road RG11JX malmaison.com/locations/reading 0844 693 066 6 minute walk

### **O** NOVOTEL

25b Friar Street RG1 1DP novotel.com/Reading-hotels 0118 952 2600 6 minute walk

### **6** IBIS HOTEL

25a Friar Street RG1 1DP ibishotels.com 0118 953 3500 6 minute walk

### **1** AFTER DARK

112 London Street RG1 4SJ theafterdarkclub.com 0118 957 6847 6 minute walk

### 2 LOLA LO

126-127 Friar Street RG1 1EP lolaloreading.com 0118 9505 600 7 minute walk

### **3** MILK

8 Merchants Place RG11DT milkreading.com 0118 956 1482 8 minute walk

### 4 MIX COCKTAIL BAR

The Walk RG1 2HG mix-bar.com 0118 957 1365 3 minute walk

### **5** OAKFORD SOCIAL CLUB

53 Blagrave Street RG1 1PZ oakfordsocialclub.com 0118 959 4267 6 minute walk

### **O PURPLE TURTLE**

9 Gun Street RG1 2JR purpleturtlebar.com 0118 959 7196 5 minute walk

### THE BOWERY DISTRICT & SUB89

110-117 Friar Street RG1 1EP thebowerydistrict.co.uk 0118 959 5395 8 minute walk

